

Yvonne Colombe

Web, Graphic & Multimedia Designer

210-861-7590 | kcyvonne.arts@gmail.com | Portfolio: www.yvonnecolombe.com | LinkedIn: www.linkedin.com

Professional Summary

Multimedia Designer with a dynamic approach, leveraging expertise in Adobe Illustrator, Photoshop, and UX/UI to create visually compelling and functional designs. Demonstrates a keen ability to enhance user engagement and brand visibility through innovative techniques and effective communication. Aspires to drive creative projects that align with branding and marketing goals, ensuring impactful and memorable visual experiences.

Skills

- **Design & Software:** Multimedia Design, UX/UI, 2D Motion Graphics, Adobe Illustrator, Photoshop, Adobe XD, Adobe Express, Adobe Premiere
- **Collaboration & Tools:** GitHub, Basecamp, Slack
- **Core Competencies:** Accessibility Design, User-Centered Design, Visual Branding, Communication, Time Management, Team Building, Critical Thinking, Problem Resolution, Feedback Implementation

Experience (Freelance)

Graphic Designer — GewdWill Cardz *Pokémon-Themed Logo & Banner Design*

March 2025

- Created a custom logo and banner for a Pokémon card seller on eBay, enhancing their brand identity.
- Utilized Adobe Express and Procreate to craft a professional and engaging design.
- Ensured effective client communication throughout the process to meet branding expectations.
- Delivered high-quality designs in a timely manner, maintaining a strong focus on graphic design principles and visual appeal.

Multimedia Designer — No Mud No Lotus LLC *Promotional Flyer*

April 2024

- A custom flyer for a Yoga & Wellness Retreat.
- Utilized Adobe Express to create a visually engaging flyer tailored to the client's vision and target audience.
- Employed typography and visual hierarchy to enhance readability and highlight key information.
- Delivered a professional custom design that emphasizes effective communication with clients.
- Focused on creative layout, ensuring the flyer aligned with branding and marketing goals.

Graphic Designer — Beez Wax LLC *Service Menu*

April 2024

- A custom business menu portraying wax services while focusing on information hierarchy and visual appeal.
- Designed a custom business menu in Adobe Express to promote services to incoming clients.
- Applied typography principles to enhance visual appeal and ensure the functionality of the services offered.

Graphic Designer — Beez Wax LLC *Business Cards*

March 2024

- Designed custom business cards that reflected the brand identity and professionalism of Beez Wax LLC.
- Utilized Adobe Express, Procreate, and Adobe Illustrator to create a sleek, visually appealing design that balanced typography, layout, and branding elements.
- Applied innovative techniques to enhance user engagement and increase client satisfaction.
- Maintained open communication to ensure project alignment and timely delivery of all deliverables.

Education

Washington State University, Vancouver — B.A. in Digital Technology & Culture
Graduated May 2023

The CMDC of the Department of Digital Technology & Culture